



The Signifyd difference

Best performance | Greatest transparency | Quickest results

#1 in commerce protection

Approve more orders and increase revenue with the leader in Fraud Protection according to [Digital Commerce 360](#), [Aite Group](#) and [G2](#).



#1

Most deployed fraud prevention solution by the top 1000 retailers¹

Industry-leading model performance

With the largest enterprise merchant network on the market, Signifyd can identify the shopper behind 98% of online purchases. Signifyd's decisioning models consistently outperform competitors.

\$0

In fraud losses

Complete liability shift

Signifyd's decisions are so accurate, we can confidently provide a 100% guarantee for ALL approved orders. Protection that extends past criminal fraud to non-fraud chargebacks (Item-Not-Received (INR) and Significantly Not as Described (SNAD)) and consumer abuse.

¹ DigitalCommerce360 2024 Leading Vendors To The Top 1000 Retailers Report

5-9%

Average increase
in approval rates

Continuous model improvement

As the only provider of both Guaranteed Fraud Protection at checkout and Automated Chargeback Recovery post-fulfillment, Signifyd's model learns from the outcome data of order decisions – driving continuous model optimization for all Signifyd merchants.



Ease of implementation & accelerated time-to-value

Unlike highly custom models that can require heavy training on a year's worth of data to reach efficacy, Signifyd's models are continuously learning in real-time from data across the world's largest Commerce Network to block fraud and optimize revenue on day 1. In combination with our world class customer success team, flexible technology, and pre-built integrations, it's why Signifyd significantly outperforms other guarantee vendors on [ease of implementation and time-to-value](#), and was recently awarded Best In Customer Service by Frost and Sullivan.

Leading retailers and brands trust Signifyd



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“Signifyd helped us not only survive, but thrive during a challenging peak period without any issues. During non-peak times, Signifyd is a consistent partner willing to take on as much (or little) work as is required to support operations. Their analysis and feedback has led to several critical changes to the way our team operates and for that we are grateful.”

– JOHN FASLINE, MANAGER, DIGITIZATION AND AUTOMATION

Abercrombie & Fitch

Get in touch, visit us at signifyd.com/contact