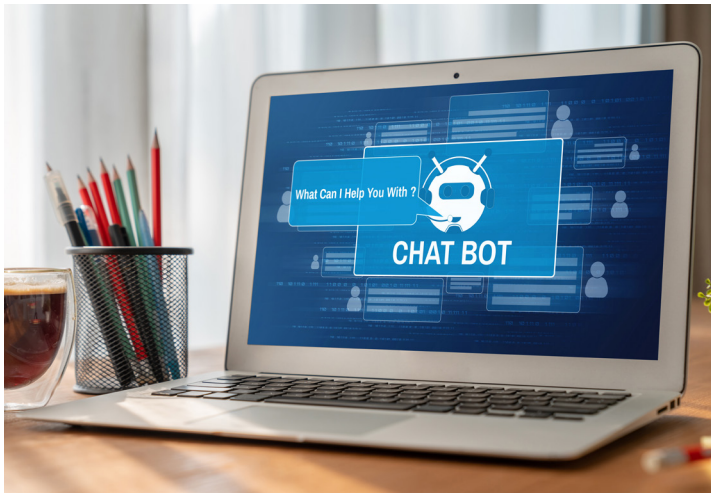
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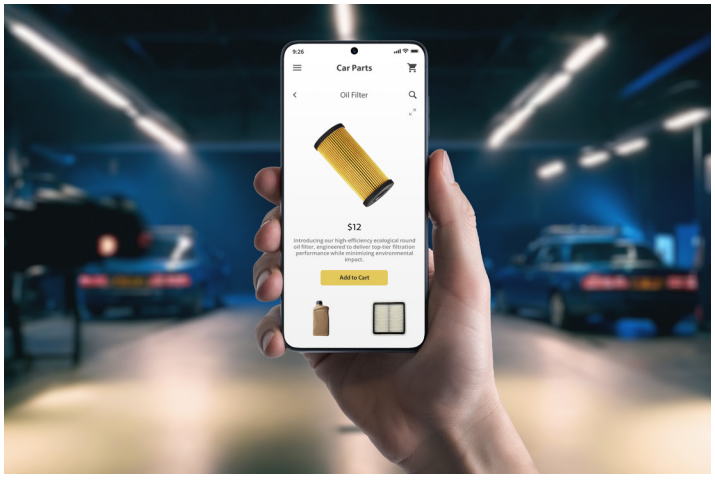
DIGITAL COMMERCE 360 RETAIL

2025 LEADING VENDORS TO THE TOP 1000 RETAILERS

Ranking, data and analysis of the top ecommerce technology providers







Compliments of

Signifyd

OVERVIEW

Online retailers must decide each year which ecommerce technology to use and from which vendor — and 2025 will be no different.

But because of budgets and the time it takes to deploy technology, they also have to decide which to abstain from. In 2024, half of the merchants in a Digital Commerce 360 survey of more than 40 had worked with vendors who delivered their technology on time and within the retailer's budget.

To better understand what online merchants look for in technology companies, Digital Commerce 360 surveyed, among others:

- Ecommerce service providers
- Wholesalers and distributors
- Online B2B sellers
- Store-based retailers
- Web-only retailers
- Consumer brand manufacturers
- Merchants selling on marketplaces
- Consultants

And while half of those companies' experiences with implementing vendor technology were good, a quarter (25%) were over budget and 16.67% took longer than the intended timeline.

Because ecommerce technology budgets are limited, Digital Commerce 360 learned how these merchants plan to spend their dollars wisely in 2025.

WHY DO ECOMMERCE MERCHANTS USE VENDORS FOR TECHNOLOGY?

The most common reason ecommerce merchants use vendors is straightforward. Vendors specialize in their fields (as 66.67% of respondents said). And more often than not, merchants don't have the in-house expertise to

WHAT ARE YOUR REASONS FOR USING A VENDOR?

(Select all that apply)

Vendors are specialized in their fields	66.67%
We've found it is faster to get a project completed when using a vendor	50.00%
We've found it is cheaper to use a vendor than to build from scratch	41.67%
We don't have the in-house expertise	33.33%
Our employees are too busy with other projects	33.33%
There is more accountability when we use an outside vendor	25.00%
Other	8.33%

Source: Digital Commerce 360 digital technology survey, Fall 2024

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develop the technology they want, or they don't have the time (33% cited each).

On top of that, respondents said, vendors make it faster for retailers to complete projects (as 50% cited). Plus, it's cheaper to use a vendor than to build the technology from scratch (41.37%).

WHICH TECHNOLOGIES HAVE RETAILERS IMPLEMENTED IN THE LAST YEAR?

In the past year, half of the ecommerce merchants we surveyed have implemented vendor technology for payment, security systems and fraud prevention.

The next most-implemented vendor technologies were customer relationship management and omnichannel (41.67% each), as well as artificial intelligence and online marketing (33.33% each).

A quarter of respondents also went to vendors for:

- Affiliate marketing
- Content management
- Email marketing
- Fulfillment services
- Sales tax management
- Search engine optimization

WHAT TECHNOLOGIES FROM VENDORS HAVE YOU IMPLEMENTED OVER THE PAST YEAR?

Select all that apply.

Payment, security systems and fraud prevention	50.00%
Customer relationship management	41.67%
Omnichannel	41.67%
Artificial intelligence	33.33%
Online marketing	33.33%
Affiliate marketing	25.00%
Content management	25.00%
Email marketing	25.00%
Fulfillment services	25.00%
Sales tax management	25.00%
Search engine optimization	25.00%
Ecommerce platform	16.67%
International ecommerce services	16.67%
Marketplace/Channel management (selling on 3rd party marketplaces)	16.67%
PIM and other product data management	16.67%
Supply chain management	16.67%
I haven't implemented any vendor technologies over the past year	16.67%
Customer service software	8.33%
Order management	8.33%
Security/Fraud prevention	8.33%
Site search	8.33%
Social media	8.33%
Warehouse and fulfillment management	8.33%
Web hosting/cloud services	8.33%

Source: Digital Commerce 360 digital technology survey, Fall 2024

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On the lower end of the list, just 8.33% of respondents went to vendors to implement:

- Customer service software
- Order management
- Security and fraud prevention
- Site search
- Social media
- Warehouse and fulfillment management
- Web hosting and cloud services

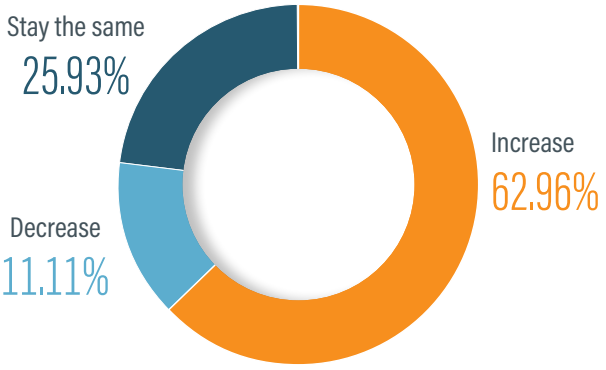
WHO'S SPENDING MONEY ON ECOMMERCE TECHNOLOGY IN 2025? AND HOW MUCH?

Well over half of survey respondents (62.96%) said they plan on increasing their spending on ecommerce technology in 2025. About a quarter (25.93%) said their ecommerce spending will remain the same in 2025. Meanwhile, just 11.11% said they'll decrease their ecommerce spending next year.

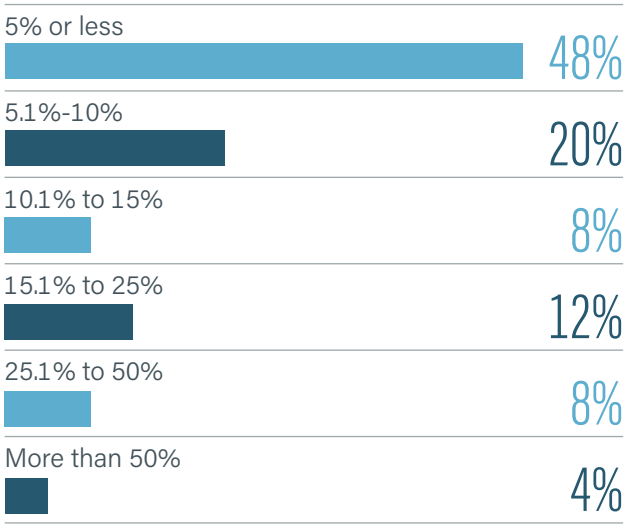
And on that note, most of those who said they'd increase their spending are keeping it minimal. Nearly half of them (48%) said they anticipate increasing their ecommerce technology spending by 5% or less, and another fifth (20%) said they'd increase by 5.1% to 10%.

Just 8% of that group said they anticipate increasing their ecommerce technology spending 25.1% to 50% in 2025. That drops to 4% for those who plan to increase such spending by 50% or more next year.

WILL YOUR SPENDING ON ECOMMERCE TECHNOLOGY AND SERVICES INCREASE, DECREASE OR REMAIN THE SAME OVER THE NEXT YEAR?



HOW MUCH OF AN INCREASE IN ECOMMERCE TECHNOLOGY SPENDING DO YOU ANTICIPATE OVER THE NEXT YEAR?



Source: Digital Commerce 360 digital technology survey, Fall 2024

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WHAT KIND OF TECH ARE MERCHANTS SPENDING MONEY ON?

Online merchants need good reason to spend more money on ecommerce technology. And for the majority of those surveyed, no reason was more important than improving the customer experience, which 65.22% cited. Related to that, the second most-cited reason was attracting new customers (60.87%).

Online retailers are also focusing on better personalizing their shopping experiences (47.83%) in 2025. They also equally want to retain existing customers and generate more sales from repeat customers (43.48% cited each).

From a technical standpoint, many of them (34.78%) also see three particular improvements as key:

1. Conversion rate
2. Mobile shopping experience
3. Site performance, speed and efficiency

The same amount supported more cross-channel (i.e., omnichannel) shopping, as well as marketing and merchandising.

WHAT ARE YOUR MAIN REASONS FOR SPENDING MORE ON ECOMMERCE TECHNOLOGY OVER THE NEXT YEAR?

Check all that apply.

Improve customer experience	65.22%
Attract new customers	60.87%
Better personalize shopping experiences	47.83%
Retain and generate more sales from existing customers	43.48%
Improve conversion rate	34.78%
Improve mobile shopping experience	34.78%
Support more cross-channel shopping and marketing/merchandising	34.78%
Improve site performance, speed, and efficiency	34.78%
Optimize product information	30.43%
Generate more traffic and sales through mobile commerce	21.74%
None of the above	8.70%

Source: Digital Commerce 360 digital technology survey, Fall 2024

ECOMMERCE TECHNOLOGY PRIORITIES

Although online merchants have a lot of ecommerce tech priorities, for the majority of respondents, none of those priorities outweighed content management (36.36% cited it).

After that, the top five ecommerce technology budget priorities for the next year were:

- Order management (31.82%)
- Omnichannel (27.27%)
- Supply chain management (27.27%)
- Online marketing (22.73%)
- Personalization (22.73%)

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Lower on the list but still relevant, many cited other priorities, highlighting the variety of needs ecommerce retailers can have when it comes to their websites and overall digital transformation.

Other trending technology priorities (18.18% cited each):

- Artificial intelligence
- Customer relationship management
- Ecommerce platform
- Email marketing
- Fulfillment services
- Payment, security systems and fraud prevention
- PIM and other product data management
- Web analytics

On the lower end of the budget's priority list for most respondents were spending on customer reviews and ratings, international ecommerce services, sales tax management, site search and web hosting/cloud services. 4.55% cited each of these, suggesting that many online merchants either have a solid grasp on these aspects of their technology stacks already or are not in a position to prioritize them.

WHAT TECHNOLOGIES FROM VENDORS HAVE YOU IMPLEMENTED OVER THE PAST YEAR?

Select all that apply.

Content management	36.36%
Order management	31.82%
Omnichannel	27.27%
Supply chain management	27.27%
Online marketing	22.73%
Personalization	22.73%
Artificial intelligence	18.18%
Customer relationship management	18.18%
Ecommerce platform	18.18%
Email marketing	18.18%
Fulfillment services	18.18%
Payment, security systems and fraud prevention	18.18%
PIM and other product data management	18.18%
Web analytics	18.18%
Affiliate marketing	13.64%
Marketplace/Channel management (selling on 3rd-party marketplaces)	13.64%
Search engine optimization	13.64%
Website performance management	13.64%
Social media	9.09%
Warehouse and fulfillment management	9.09%
Customer reviews/ratings	4.55%
International ecommerce services	4.55%
Sales tax management	4.55%
Site search	4.55%
Web hosting/cloud services	4.55%
Customer service software	0.00%

Source: Digital Commerce 360 digital technology survey, Fall 2024

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WHICH ECOMMERCE TECHNOLOGY IS MOST EFFECTIVE AT IMPROVING CONVERSION?

Digital Commerce 360 also asked online merchants which technology they've invested in within the past year has been most effective when it comes to improving conversion.

Respondents' options were "very effective," "somewhat effective," "not effective" or "not applicable."

Among the "very effective" responses, merchants cited artificial intelligence and supply chain management most (33.33% each). That's not a surprise when factoring in the supply chain improvements that come from AI integrations.

HOW EFFECTIVE HAVE THE FOLLOWING INVESTMENTS IN TECHNOLOGY BEEN RELATIVE TO IMPROVING CONVERSION IN THE PAST YEAR?

	VERY EFFECTIVE
Affiliate marketing	16.67%
Artificial intelligence	33.33%
Content management	22.22%
Customer relationship management	22.22%
Customer reviews/ratings	16.67%
Customer service software	16.67%
Ecommerce platform	27.78%
Email marketing	27.78%
Fulfillment services	16.67%
International ecommerce services	11.11%
Marketplace/Channel management (selling on 3rd-party marketplaces)	16.67%
Omnichannel	16.67%
Online marketing	11.11%

	VERY EFFECTIVE
Order management	22.22%
Payment, security systems and fraud prevention	22.22%
Personalization	22.22%
PIM and other product data management	22.22%
Sales tax management	16.67%
Search engine optimization	27.78%
Site search	27.78%
Social media	22.22%
Supply chain management	33.33%
Warehouse and fulfillment management	22.22%
Web analytics	27.78%
Web hosting/cloud services	27.78%
Website performance management	27.78%

Source: Digital Commerce 360 digital technology survey, Fall 2024

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Amazon, Walmart and other industry leaders have said they're using those two technologies in tandem to make their fulfillment network more efficient. In doing so, they enable their already large networks to offer faster deliveries than their competitors, which also improves conversion.

HOW EFFECTIVE HAVE THE FOLLOWING INVESTMENTS IN TECHNOLOGY BEEN RELATIVE TO IMPROVING CONVERSION IN THE PAST YEAR?

	SOMEWHAT EFFECTIVE
Affiliate marketing	22.22%
Artificial intelligence	22.22%
Content management	38.89%
Customer relationship management	38.89%
Customer reviews/ratings	33.33%
Customer service software	27.78%
Ecommerce platform	38.89%
Email marketing	44.44%
Fulfillment services	33.33%
International ecommerce services	16.67%
Marketplace/Channel management (selling on 3rd-party marketplaces)	33.33%
Omnichannel	33.33%
Online marketing	44.44%

	SOMEWHAT EFFECTIVE
Order management	33.33%
Payment, security systems and fraud prevention	27.78%
Personalization	33.33%
PIM and other product data management	11.11%
Sales tax management	11.11%
Search engine optimization	33.33%
Site search	16.67%
Social media	27.78%
Supply chain management	16.67%
Warehouse and fulfillment management	27.78%
Web analytics	22.22%
Web hosting/cloud services	5.56%
Website performance management	22.22%

Source: Digital Commerce 360 digital technology survey, Fall 2024

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After that, according to respondents, there were a few technologies that tied for next-best under the "very effective" category, each cited by 27.8%.

- Ecommerce platform
- Email marketing
- Search engine optimization
- Site search
- Web analytics
- Web hosting/cloud services
- Website performance management

These technologies all work together and become more effective when used in conjunction with one another, creating core functionality for ecommerce websites. **LV**

HOW EFFECTIVE HAVE THE FOLLOWING INVESTMENTS IN TECHNOLOGY BEEN RELATIVE TO IMPROVING CONVERSION IN THE PAST YEAR?

	NOT EFFECTIVE
Affiliate marketing	16.67%
Artificial intelligence	16.67%
Content management	5.56%
Customer relationship management	22.22%
Customer reviews/ratings	11.11%
Customer service software	11.11%
Ecommerce platform	11.11%
Email marketing	11.11%
Fulfillment services	16.67%
International ecommerce services	11.11%
Marketplace/Channel management (selling on 3rd-party marketplaces)	11.11%
Omnichannel	11.11%
Online marketing	22.22%

	NOT EFFECTIVE
Order management	16.67%
Payment, security systems and fraud prevention	16.67%
Personalization	16.67%
PIM and other product data management	22.22%
Sales tax management	27.78%
Search engine optimization	16.67%
Site search	16.67%
Social media	16.67%
Supply chain management	11.11%
Warehouse and fulfillment management	11.11%
Web analytics	16.67%
Web hosting/cloud services	16.67%
Website performance management	11.11%

Source: Digital Commerce 360 digital technology survey, Fall 2024

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FRAUD

Fraud is an area where every business operating online must learn and adapt on an ongoing basis. In ecommerce, this is especially true.

Businesses lose $100 billion annually to friendly fraud, according to a 2024 report released by the identity verification platform Socure. That total is ten times what the Federal Trade Commission saw consumers report in 2023.

The types of fraud online retailers encounter vary.

A June/July 2024 survey of 600 merchants across Australia, the U.S. and the U.K. by Loop Returns, a returns management platform provider, found that more than half of respondents (52%) were tightening returning policies as a response to returns fraud. In addition, at least 40% were



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modifying their policies in other ways or highlighting negative environmental impacts from returns to customers in efforts to help reduce returns fraud.

Meanwhile, 47% said they had faced fraud in quality disputes with customers, 45% had dealt with chargeback fraud, and 41% had seen empty box fraud firsthand.

These responses underscore a diverse set of challenges that retailers face, relying on strategies and technology to minimize losses.

EVERLANE'S ANTI-FRAUD APPROACH FOR THE HOLIDAYS

During the 2023 holiday season, apparel retailer Everlane, which is ranked No. 271 in the Top 1000 Database, shared details on two pillars of its strategy to fight fraud: communication and data.

"The best defense against friendly fraud is really clear communication," said TJ Stein, customer experience and operations leader for direct-to-consumer apparel at Everlane.

Everlane's priority is to set clear expectations and remove potential misunderstandings that might later result in chargebacks or returns. Examples include keeping the merchant's name clear on credit card statements, as well as setting clear, visible expectations throughout the purchase process about what was purchased, when it is expected to arrive and how the customer should seek help when needed.

By doing so, Everlane hopes to address situations that are within its control so that it focuses other efforts on instances of fraud that are not rooted in confusion. In those cases, data becomes vital.

Tracking details such as shipping addresses, IP addresses, communications with shoppers and photos of delivered parcels on doorsteps can strengthen cases later on when retailers need to challenge chargebacks.

In November and December, historical data on seasonal activity can also help to avoid blocking legitimate transactions that might otherwise be flagged as potentially fraudulent.

"During Black Friday, we might have a customer come back three or four times that day to take advantage of a promotion," Stein cited as an example.

As is the case with technology used in other areas, better data can ultimately help software to make better decisions. **LV**

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THE ECOMMERCE ECOSYSTEM

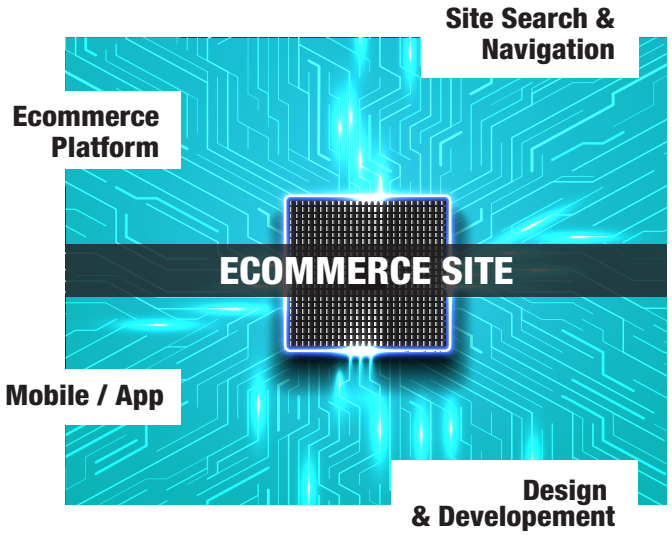
BACK-END

FRONT-END

CONTENT MANAGEMENT
- Content Management System
- Personalization
- Product Recommendations
- Price Optimization
- Product Information Management
- Testing

MARKETING
- Search Engine Marketing
- Search Engine Optimization
- Email Marketing
- Affiliate Marketing
- Social Media Marketing
- Marketing Automation Platform
- Loyalty Program Management
- Channel Management
- Online Advertising

INFRASTRUCTURE
- Web Hosting
- Cloud Services
- Performance Management
- Content Delivery Network
- Web Analytics



PAYMENT & SECURITY
- Payment Processing
- Fraud Prevention
- Web Security Certification
- Sales Tax Management
- Currency Converter

ORDER MANAGEMENT & LOGISTICS
- Order Management System
- Fulfillment Platform
- International Services
- Returns Management
- Delivery Services
- Shipping Carrier

ENTERPRISE SOFTWARE
- Financial Accounting
- Inventory Management
- Warehouse Management
- Supply Chain Management

CUSTOMER EXPERIENCE
- Customer Relationship Management
- Digital Experience Platform
- Customer Service
- Live Chat / Chat Bots
- Customer Ratings & Reviews
- Augmented Reality
- Virtual Fitting / Visualization

Get RANKED as a tech provider in our Vendor Rankings
www.digitalcommerce360.com/top-ecommerce-vendors-rankings/

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PAYMENT SECURITY/FRAUD PREVENTION

With fraud and security top-of-mind for consumers shopping online, many online retailers look to vendors for technology to help protect themselves from cybersecurity threats and fraudulent transactions. This includes updating their fraud prevention technology, ensuring consumers who sign up for an account are legitimate shoppers, differentiating their fraud prevention strategies for desktop and mobile devices, and ensuring their vendor partners have the necessary security measures in place. Some fraudulent activity can be combatted simply by updating or changing security software, which vendors can assist with as well.

Indicates a ranking tie

1	Signifyd
2	AtData
3	Cybersource
4	ClearSale
5	Accertify
5	McAfee
7	PayPal
8	Chase Merchant Services
10	Authorize.Net
10	Human

Source: Digital Commerce 360

Category leaders are ranked on the total number of clients they have in the 2024 Digital Commerce 360 Top 1000. Only parent companies of the retailers are included.

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SIGNIFYD

RANK IN CATEGORY 1

Signifyd

2024 TOP 1000 RETAIL CLIENTS 146

Signifyd provides a commerce protection platform that leverages its Commerce Network to help merchants protect revenue, trust customers and grow fearlessly. Using artificial intelligence and big data, Signifyd can instantly recognize the true identity and intent behind every payment. Merchants are protected from fraud and abuse, while automated order flow creates an easy customer experience. Signifyd's customers approve 5% to 9% more orders and are backed by Signifyd's 100% financial guarantee against fraud and abuse. Signifyd also offers return abuse prevention and chargeback recovery.

PRIMARY URL
Signifyd.com

YEAR LAUNCHED 2011

TOTAL 2024 TOP 1000 CLIENT WEB SALES $174.89 BILLION

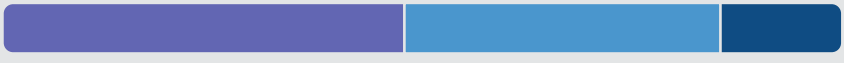
TOP 1000 CLIENTS BY CATEGORY

Web Only: 61 Chain: 34 Manufacturer: 47 Direct Marketer 4



TOP 1000 CLIENTS BY WEB SALES

$40M or less: 0 $40-125M: 72 $125-500M: 51 $500M or more: 23



KEY CLIENTS

Walmart Inc.
Samsung
Philips
Alo
Build with Ferguson

PRODUCTS & SERVICES

Signifyd's Commerce Protection Platform leverages an extensive transaction network to help merchants secure customer accounts, enhance authorization rates, guarantee transactions are legitimate, and recover chargeback losses from shopper abuse.

Pricing: Pricing and fees vary.

CORPORATE

99 Almaden Blvd., Suite 400
San Jose, CA 95113
866-220-1415

MANAGEMENT

Rajesh Ramanand, Co-Founder/CEO
J. Bennett, Chief Customer Officer
Jason Eglit, Chief Financial Officer

Source: Digital Commerce 360

Category leaders are ranked on the total number of clients they have in the 2024 Digital Commerce 360 Top 1000. Only parent companies of the retailers are included.

THE KEY TO HIGHER CONVERSION IS UNDERSTANDING YOUR CUSTOMERS' INTENT EVERY STEP OF THE WAY

An executive conversation with **Nicole Jass,** head of strategy, chief of staff, Signifyd



As conversion rates face intense pressure today for online retailers, what are the smartest common approaches you see your customers taking to achieve the best outcomes?

What our customers understand about conversion rates is that falsely declining a good order has the potential to do more damage than approving a fraudulent transaction — especially when you look at customer lifetime value and what we call the insult rate. We recently looked at what happens when you decline a loyal customer's order. 27% of those insulted customers don't return for another purchase. Order rates for those who do, drop by 65% after the decline and their average order value falls by 16%. Overall, their estimated lifetime value decreases by 17%.

Of course, you can't just eat the cost of fraud. So now retailers need to make the right decision every time — balancing the cost of fraud with the cost of the insult rate. That's where machine learning and AI models come into play.

How are you seeing fraud and consumer abuse evolving and what does that mean for retailers?

Fraud is becoming industrialized as big, sophisticated and global criminal organizations are increasingly attacking merchants. At the same time, fraud is expanding beyond checkout in a big way, with first-party fraud and abuse growing faster than payments fraud. Merchants have said that first-party fraud — things like falsely claiming a package never arrived or that a product was damaged or sub-par — is their top concern.

This type of fraud and abuse — which also includes return fraud, promotion abuse and reseller abuse — and the industrialization of fraud mean that retailers need to protect the entire buying journey and that they need to deploy innovative solutions that match the capabilities of their sophisticated adversaries.

What roles have artificial intelligence and machine learning played in Signifyd's ability to reduce fraud?

Signifyd has been using AI and machine learning for more than a decade to protect merchants from fraud. The technology is at the core of the innovation that allows retailers to address today's more threatening fraud environment. The combination of AI, human expertise and high-quality data sets produced by a global Commerce Network with visibility into 600 million digital wallets gives Signifyd insights into the identity and intent behind every online transaction. Those insights are fundamental to identifying fraud and abuse. More importantly, it means Signifyd's solutions instantly recognize orders placed by legitimate customers. Providing excellent experiences for those customers is the key to building the customer lifetime value that is vital to growing a profitable business today.

How do you ensure seamless experiences while still providing effective anti-fraud solutions?

Seamless experiences are driven by nearly instant decisions leveraged by behavioral, device and network intelligence. None of which slows down the buying process and all of which is virtually invisible to the consumer.

The Commerce Network I mentioned includes thousands of merchants. That means Signifyd has previously seen on our network 98% of the customers who arrive at one of our merchants' sites.

So, what does that mean? Consider returns. We understand the identity and intent behind that return request. It's how we sort legitimate from fraudulent orders.

With returns, our merchants can turn to Decision Center to tailor their automated response according to policies they create based on Signifyd data. Or merchants can rely on Signifyd's proprietary machine-learning-based risk scoring tailored to each returns use case.

A trusted customer, for instance, might receive an instant refund. A customer with a history of dubious transactions might have to wait until the product has been received and inspected.

That means a retailer's best customers can be treated like the highly valued customers they are, while the business is still protected from a customer with bad intent.

What do you think distinguishes your approach the most from alternatives that retailers may have used?

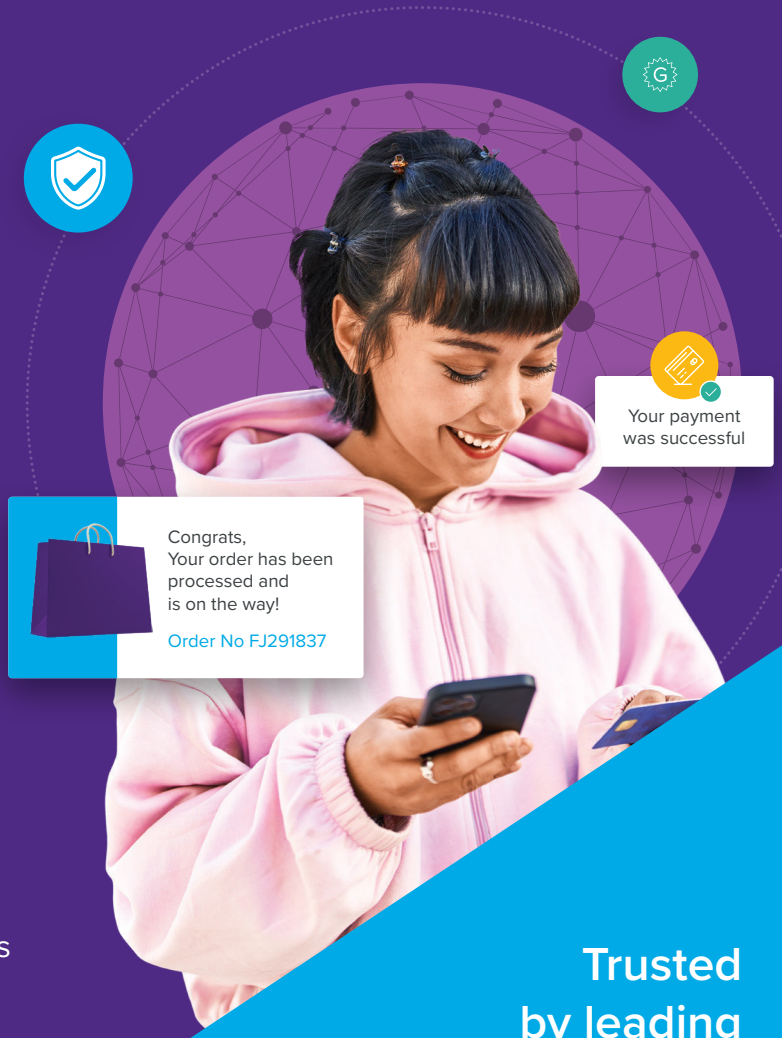
First, the data we rely on and the quality of our machine learning models are unparalleled. Add to that our human intelligence to fine-tune models based on our customers' desired outcomes. We understand retail. We understand precisely how fraud and abuse protection drives ecommerce success. We partner with our customers — to listen and advise — to design successful outcomes for the business as a whole. And we stand by our work, offering a financial guarantee for our decisions. It's a practice others have stepped away from, but one which we're committed to and seeing increased demand for.

Signifyd

Signifyd

Signifyd is the leader in retail fraud prevention

Signifyd helps merchants optimize the customer journey while mitigating risk. As the leading provider to the Retail Top 1000, Signifyd combines retail-specific insights with global ecommerce data to increase conversions, reduce false declines and eliminate fraud and abuse losses.



Sell with Confidence

Assess transaction risk in real-time and protect your business from chargebacks caused by fraud and first-party abuse.

Enhance Experiences

Optimize the customer journey to increase conversions and decrease drop-offs. Good shopping experiences bring your best customers back again and again.

Maximize Revenue

Eliminate buyer fraud before bank authorization occurs so issuing banks see high-quality traffic they can trust. This leads to fewer authorization declines and more approved orders.

Trusted by leading retailers globally

SAMSUNG · Walmart · MANGO · Albertsons · Lenovo · Elizabeth Arden · Toys R Us · build with FERGUSON · alo · HOT TOPIC · ELEMIS · LACOSTE · STANLEY · PHILIPS

Get Started Today Signifyd.com

ABOUT DIGITAL COMMERCE 360

Digital Commerce 360, formerly Internet Retailer, has been a global leader in retail and B2B ecommerce research and media for over two decades. Our organization provides daily news, trend analysis, and competitive data to a vast community of executives, retailers, financial firms, manufacturers and more. Our team of experienced journalists and researchers publish a multitude of products each year, including dozens of research reports, newsletters, charts and infographics, webinars, live events, and data on thousands of ecommerce companies through its Digital Commerce 360 Research brand. We also founded groundbreaking ecommerce products and events, including Internet Retailer magazine, the Top 500 Guide, the Internet Retailer Conference & Exhibition (IRCE) and, most recently, the EnvisionB2B Conference & Exhibition.

ABOUT DIGITAL COMMERCE 360 RETAIL

Digital Commerce 360 Retail delivers business intelligence and topic-focused reports on the global online retail market. Our reporting on retail trends, technologies and industry best practices reaches a diverse ecommerce community. These exclusive reports are available for download on DigitalCommerce360.com and deliver quality leads to our sponsors.

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